



**PRESS RELEASE:
CHALLENGE REGENSBURG TO HOST MAJOR CHAMPIONSHIP EVENTS.**

Held in the UNESCO World Heritage city of Regensburg, Germany the 2017 **CHALLENGEREGENSBURG** event will host the DTU German Triathlon Long Distance Championship and in 2018 **CHALLENGEREGENSBURG** will host the 2018 ETU European Triathlon Long Distance Championship.

The full distance **CHALLENGEREGENSBURG** race comprises a 3.8km swim, 180km cycle and 42.2km run. More than 1,100 athletes from thirty-two nations participated in the inaugural edition of **CHALLENGEREGENSBURG** on August 14, 2016 with rave reviews received from professional and age group athletes alike. The uniquely beautiful course routes and incredible finish at Domplatz Regensburg are highlights of the event.

The 2017 German Triathlon Long Distance Championship race will take place August 13, 2017.

“We are thrilled to be recognised by both the DTU and ETU as the host event for their respective long distance championship events in 2017 and 2018,” said **CHALLENGEREGENSBURG** organisor, Tom Tajsich.

“Along with the city of Regensburg and the event organising team we have worked very hard to deliver a World-class event. The awarding of these championships is validation for that work and that Regensburg is simply as an incredible triathlon destination,” said Tajsich.

ETU President Renato Bertrandi said, “I am very pleased to see that once again our athletes have the chance to race over the long distance at a Challenge event. I am happy that long distance racing is back on line and attracting more and more competitors from across Europe. Regensburg has already hosted the test event in August. One of Germany’s oldest cities and a UNESCO World Heritage City! I am delighted by working closely with Challenge that we can offer our athletes a real test over the full distance.”

“Once again we could have secured a European Championship for our age group athletes on German home soil. We are happy about the upcoming ETU event in 2018, which will be the fifth European Championship in a row we are hosting in Germany”, is Matthias Zöll, General Secretary of the German Triathlon Union, delighted that the German elite and age group athletes can consistently perform in front of a home crowd. “This is a successful expression of our ambitions to host regularly international events on any distance, as in 2017 our age group athletes will have the possibility to race the ETU European Championships over the sprint distance in Dusseldorf.” In 2017 the long distance event in Regensburg will be another highlight in the German race schedule as the German Triathlon Union awarded Challenge Regensburg to organize the DTU German Triathlon Long Distance Championship

Der Challenge Regensburg online

Im Web: www.challenge-regensburg.com

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2017. "Regensburg has had a great long distance premiere this year, so we decided to offer all ambitious German athletes the chance to test the race in Regensburg throughout a championship."

CHALLENGEFAMILY continues to work closely with national and international triathlon federations to provide quality participation opportunities and collaborate on the growth and development of the sport of triathlon.

"Challenge Family is committed to being a valuable contributor to the work of the DTU and ETU and we are thrilled to have this opportunity to celebrate our collective work at Challenge Regensburg by delivering athletes an unforgettable race experience in one of the most beautiful triathlon locations you can imagine," said Zibi Szlufick, CEO of **CHALLENGEFAMILY**.

In addition to the full distance race, **CHALLENGEREGENSBURG** athletes and guests will have the opportunity to participate in or support numerous other attractions, such as the Mittelbayerische Beginners Triathlon, Womens and Kids Run, the Challenge Food Tour and concerts on race weekend.

Registrations for **CHALLENGEREGENSBURG** 2017, incorporating the German Triathlon Long Distance Championship are now open at www.challenge-regensburg.com.

Media enquiries should be directed to Jessica Peter, **CHALLENGEFAMILY** marketing and communications via email jessica@challenge-family.com.

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ABOUT CHALLENGE FAMILY

The CHALLENGEFAMILY series of triathlons features 47 full and half distance races in 25 countries around the world, including the world's largest long distance triathlon – Challenge Roth in Germany. The birthplace of the Challenge Family, Challenge Roth now features over 5,500 athletes and 250,000 spectators and home to both world records held by Andreas Raelert (GER) and Chrissie Wellington (GBR). Since 2002, races throughout Europe, UK, Australasia, Asia, North America and South America have joined Roth. Together they provide athletes with a new experience of long distance racing with a strong focus on athlete and spectator experience, giving back to the community while respecting the legacy of sport and being committed to its continued growth. For further information on Challenge Family visit www.challenge-family.com.

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