



## PRESS RELEASE:

### Challenge Regensburg presents new team format – “Half the distance, the whole Challenge”

Crossing the finish line under the unique scenery of Regensburg Cathedral only once. Having goose bumps at the swim start, on the bike and on the run course only once. All those experiences will now be possible for those who do not dare to complete a long distance race yet or who just prefer a team experience and a half distance race.

Within the new team format **CHALLENGEFORTWO**, two athletes will divide swim, bike and run distances of Challenge Regensburg equally. "Half the distance, the whole Challenge," is the motto of the new format which will take place on August 13th 2017 for the first time. Unlike conventional relay formats in which three athletes each pick one discipline, everyone can experience the fascinating atmosphere of all disciplines over the 1.9 km swim, 90 km cycle and 21.2 km run, At the end of the day, each athlete will have a middle distance race under the belt, and yet remember the entire experience.

An unforgettable experience, as Tom Tajsich promises:

"We got the inspiration for **CHALLENGEFORTWO** from an athlete whose husband has successfully finished Challenge Regensburg this year. She was there as a volunteer and companion. She was so fascinated by the atmosphere that she would have loved to sign up herself. But the respect for the entire distance was just too big. We loved her idea of **CHALLENGEFORTWO** and started immediately to develop the concept."

The aim of the new format:

To make the beautiful course, a motivating atmosphere and the unique finish of Challenge Regensburg an accessible experience for those who don't want to take the challenge of the full distance yet participate in swim, bike run.

**CHALLENGEFORTWO** is perfect for those who'd like to try a half distance," organizer and Pro-Triathlete Sonja Tajsich states. Or you could use the **CHALLENGEFORTWO** to test the planned new fast bike course before signing up for the ETU European Triathlon Long Distance Championship 2018.

Registration for **CHALLENGEFORTWO** starts on 20 October 2016 at 12:00 noon. The number of **CHALLENGEFORTWO** relays is limited to 300 pairs. The special introductory price is 395 Euros until 31 December 2016.

More information under [www.challenge-regensburg.com](http://www.challenge-regensburg.com).

#### Der Challenge Regensburg online

Im Web: [www.challenge-regensburg.com](http://www.challenge-regensburg.com)

Auf Facebook: [www.facebook.com/ChallengeRegensburg](https://www.facebook.com/ChallengeRegensburg)

Auf Twitter: [www.twitter.com/Challenge\\_RGB](https://www.twitter.com/Challenge_RGB) #ChallengeRGB

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### **ABOUT CHALLENGE FAMILY**

The CHALLENGEFAMILY series of triathlons features 47 full and half distance races in 25 countries around the world, including the world's largest long distance triathlon – Challenge Roth in Germany. The birthplace of the Challenge Family, Challenge Roth now features over 5,500 athletes and 250,000 spectators and home to both world records held by Andreas Raelert (GER) and Chrissie Wellington (GBR). Since 2002, races throughout Europe, UK, Australasia, Asia, North America and South America have joined Roth. Together they provide athletes with a new experience of long distance racing with a strong focus on athlete and spectator experience, giving back to the community while respecting the legacy of sport and being committed to its continued growth. For further information on Challenge Family visit [www.challenge-family.com](http://www.challenge-family.com).

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Auf Twitter: [www.twitter.com/Challenge\\_RGB](https://www.twitter.com/Challenge_RGB) #ChallengeRGB