



Press release

Germany gains Challenge Regensburg

3 MARCH 2015 - Regensburg, one of the oldest and most beautiful cities in Germany, will host the second Challenge Family race over the full distance in Germany in August 2016.

The UNESCO World Heritage City of Regensburg will provide a spectacular stage for triathletes: Swimming in the recreational area of Lake Guggenberger See, just eight miles outside of the town, cycling through the impressive landscape of the Bavarian Forest Nature Park and running alongside historical monuments and the beautiful riverside of the Danube.

A highlight will be the finish line area at the Cathedral Square in the vibrant Old Town of Regensburg, where thousands of spectators will create a unique atmosphere for the athletes.

"CHALLENGE Regensburg will certainly be a sports highlight for Regensburg"

"Everything I read, heard and saw so far of Challenge events left me enthusiastic. Besides, Regensburg based Worldclass Triathlete Sonja Tajsich is a great ambassador for our city. I am convinced, that this international sporting event and the Challenge philosophy suits us. The Challenge will certainly be a sports highlight for Regensburg and our region", said Mayor Joachim Wolbergs.

World class triathlete Sonja Tajsich with her husband Tom as the local organisers are enthusiastic: "We are looking forward to Challenge Regensburg coming to the region. It will attract athletes not only on race day, but will also attract guests before and after the race. As we are from Regensburg, we also know exactly how great the region is suitable for long distance triathlon: Fantastic routes and great atmosphere will provide athletes, fans, guests and spectators a unique experience," said Sonja.

Challenge Family CEO, Zibi Szlufcik, said it was exciting to have another spectacular race in the region to compliment the legendary Challenge Roth. "Regensburg is one of Germany's most beautiful and historic towns and I have no doubt it will attract athletes and their families from all over the World," he said. "Bavaria is already home to Challenge Roth, the greatest long distance triathlon in the world thanks to its quality delivery, passionate supporters and iconic course. Now athletes have the opportunity to enjoy that memorable Bavarian experience at Challenge Regensburg."

Tranquil stretches in beautiful surroundings and spectator-lined kilometers will alternate throughout the course and provide the athletes with a rollercoaster of great emotions!

The Challenge Regensburg start line is at Lake Guggenberger See, a popular recreational area about eight miles from Regensburg. The 3.8km swim will be watched by hundreds of spectators standing nearby at the waterside.

The two-loop 180km bike course with 1,500m of elevation will lead through the beautiful and diverse landscape of the Bavarian Forest Nature Park.

Huge crowds will also cheer athletes up along the four-loop running course in the heart of Regensburg. Along the Danube River and through the historic streets of the town centre, athletes will run 42.2km before crossing the finishline in the shadow of the dome of St. Peter.



In preparation, on 15-16 August 2015 the 5km Challenge Women Run Challenge Swim & Run will take place at Lake Guggenberger See. Combined with a great programme with Challenge Party and a test ride of the bike course this is the perfect chance for athletes to get a preview of things to come in 2016 at the inaugural Challenge Regensburg.

For more information please visit www.challenge-regensburg.com

The Challenge Family series of triathlons features 45 full and half distance races in 19 countries around the world, including the world's largest long distance triathlon – Challenge Roth in Germany. The birthplace of the Challenge Family, Challenge Roth now features over 5,500 athletes and 250,000 spectators and home to both world records held by Andreas Raelert (GER) and Chrissie Wellington (GBR). Since 2002, races throughout Europe, UK, Australasia, Asia, North America and South America have joined Roth. Together they provide athletes with a new experience of long distance racing with a strong focus on athlete and spectator experience, giving back to the community while respecting the legacy of sport and being committed to its continued growth. For further information on Challenge Family visit www.challenge-family.com.